

# Force Fed: How Food Industry Disinformation Undermines Public Health

From GMO labeling to soda taxes, the food industry is increasingly on the defensive against a growing movement that is demanding more transparency and a healthier food system. To score political victories in the current battles over how we eat, corporate lobbyists resort to various forms of deception and other underhanded tactics. Learn how we can respond more effectively to protect public health.

**Wednesday  
March 20**  
5:00 - 7:00 pm  
**CUNY School  
of Public Health**  
Auditorium  
2180 Third Avenue  
(at 119th Street)

DIRECTIONS Take 6 train to 116th street, walk 1 block east to Third Avenue and 3 blocks north to 119th Street.

The New York City  
Food Policy Center  
and the  
CUNY School of Public  
Health at Hunter College



**Michele Simon, JD, MPH** is a public health lawyer specializing in legal strategies to counter corporate tactics. She is the author of *Appetite for Profit: How the Food Industry Undermines Our Health and How to Fight Back* (Nation Books, 2006) and president of Eat Drink Politics, a corporate watchdog consulting firm.



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